

TOURISM MINISTERIAL MEETING

4TH of May 2021

Media Handbook
www.g20.org

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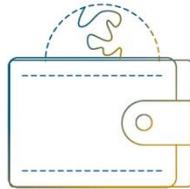
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ABOUT THE G20



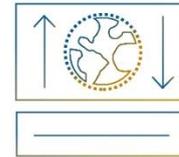
Population

60% of the world population



Economy

80% of global GDP



Trade

75% of global exports

The G20 is the international forum that brings together the world's major economies. Its members account for more than 80% of world GDP, 75% of global trade and 60% of the population of the planet.

The forum has met every year since 1999 and includes, since 2008, a yearly Summit, with the participation of the respective Heads of State and Government.

In addition to the Summit, ministerial and finance truck deputies meetings, working groups and special events are organized throughout the year.

Participants

The G20 members are: Argentina, Australia, Brazil, Canada, China, France, Germany, Japan, India, Indonesia, Italy, Mexico, Russia, South Africa, Saudi Arabia, South Korea, Turkey, the United Kingdom, the United States, and the European Union. Spain is also invited as a permanent guest.

Each year, the Presidency invites guest countries, which take full part in the G20 exercise. Several international and regional organizations also participate, granting the forum an even broader representation.

How the G20 works

The G20 does not have a permanent secretariat: its agenda and activities are established by the rotating Presidencies, in cooperation with the membership.

A "Troika", represented by the country that holds the Presidency, its predecessor and its successor, works to ensure continuity within the G20.

The Troika countries are currently Saudi Arabia, Italy and Indonesia.

Origins of the G20

In 1999, in the wake of the 1997 economic crisis, the G7 Finance Ministers announced the creation of the "Group of 20", aimed at including other countries in their discussions related to global economics and finance. The first official meeting of the G20 was held in Berlin in December that same year.

Following the 2008 financial crisis, the United States proposed to increase the level of participation of the G20 to Heads of State and Government.

At the 2009 Pittsburgh Summit, the Heads of State and Government decided to institutionalize the G20 as the main forum for global economic and financial cooperation.

The G20 Leaders have met every year since 2010.

ITALIAN G20 PRESIDENCY

PEOPLE

PLANET

PROSPERITY

The world is facing many difficult challenges today, which the G20 is intensely working to address, by identifying – and implementing – shared, coordinated and equitable responses. This requires vision, dialogue, mutual understanding, and a profound awareness of our common global responsibilities.

The pandemic has had profound impacts on the health of humans worldwide. It has affected peoples' livelihoods, our economies, international trade. It has added its burden onto other systemic problems, from climate change to inequality, which are hampering our ability to fully prosper and express our potential. It has also made one thing clear: we live in an era in which local problems swiftly become global challenges. This, however, also means that we can work together to recover from this crisis and seize the opportunity to build back better, learning from our shared experience and ensuring that efficient, innovative tools and technologies become the basis for a more resilient, sustainable and greener growth.

In an increasingly interconnected world, multilateralism is far more than an abstract concept. It is the key to responding to these challenges, and the G20, bringing together much of the world's population and of the global economy, must live up to its role. This is why the 2021 G20, under the Italian Presidency, will focus on three broad, interconnected pillars of action: **People, Planet, Prosperity**.

Within these pillars, we are taking the lead in ensuring a swift international response to the pandemic - able to provide equitable, worldwide access to diagnostics, therapeutics and vaccines - while building up resilience to future health-related shocks.

We are also looking beyond the crisis, towards ensuring a rapid recovery that addresses people's needs. This implies a focus on reducing inequalities, on women's empowerment, on the younger generations and on protecting the most vulnerable. It means promoting the creation of new jobs, social protection and food security.

The G20 is also intent on paving the way to rebuilding differently in the aftermath of the crisis. More efficiently, through a better use of renewable energies and with a firm commitment to protecting our climate and our common environment.

This is a prerequisite for our sustained prosperity. A prosperous future, however, also requires that we properly harness the main drivers of growth and innovation. We are working to bridge the digital divide and make digitalization an opportunity for all, improve productivity and – in short – to leave no one behind.

2021 MINISTERIAL MEETINGS

Many institutional meetings and special events will take place over the course of the year-long Italian Presidency. The intense schedule will embrace a large part of the country, highlighting many of the excellences scattered throughout Italy.

The dates and format of the events may be subject to change.

		
4 th May	Tourism	VTC
22 nd - 23 rd June	Labour and Education	Catania
29 th June	Foreign Affairs and Development	Matera
30 th June	Ministerial Event on humanitarian assistance	Brindisi
9 th - 10 th July	Economy and Finance	Venice
22 nd - 23 rd July	Environment, Climate and Energy	Naples
29 th - 30 th July	Culture	Rome
5 th - 6 th August	Innovation and Research	Trieste
5 th - 6 th September	Health	Rome
19 th - 20 th September	Agriculture	Florence
12 th October	Trade	Sorrento
30th - 31st October	G20 Summit	Rome

TOURISM MINISTERIAL MEETING

CONTEXT

Italy assumed the Presidency of the G20 at the end of 2020, in the midst of the global crisis caused by the spread of Covid-19. In 2021, the G20 agenda continues to be focused on mending the wounds caused by the pandemic; but it also aims at defining the policies needed to build a better normal and to ensure the relaunch of sustainable and inclusive growth. The travel and tourism sector, one of the largest aggregate factors of the global economy, creating 1 in 4 net new jobs in the world between 2014-2019, saw its contribution to global GDP dropping by 49.1% in 2020*. International action and coordination is urgent.

The overarching priorities of Italy's G20 Presidency – People, Planet and Prosperity – are reflected in a set of **G20 Guidelines for the future of tourism, a legacy to be approved by the Tourism Ministers of the G20 on May 4th - the first ministerial meeting under the Italian chair of the G20**. The guidelines, developed for the G20 by the Organization for Economic Cooperation and Development (OECD) are based on seven policy areas: Safe mobility, Crisis management, Resilience; Inclusiveness, Green transformation, Digital Transition; Investment and infrastructure.

The first priority – ensuring Safe Mobility – is crucial for restoring confidence in international tourism as well as for the wider economy. The G20 will commit to support, complement, and co-ordinate with the main international initiatives currently being developed for safe international mobility, including the Green Digital Certificate in the EU. The G20 will also focus on the Green Transformation of the tourism industry and the need to support the evolution of global tourism in a sustainable direction. Following two G20 Tourism Working Group meetings (4-5 March and 29 April); the Ministers' meeting on May 4 will define measures steering the recovery of this sector, representing around 1 in 10 jobs globally*.

(* source: World Travel and Tourism Council).

HOST CITY



«Rome, lucky, invincible and eternal city». Tito Livio, “Ab urbe condita”, Proemio - Book X

Thus the historian Titus Livius describes the city of Rome in the work "Ad Urbe condita", where he traced its history starting from its foundation in 753 BC.

From there until today, the capital of Italy has maintained its splendor over the centuries, thanks to an artistic heritage of inestimable and unique value in the world, which includes the most diverse styles and ranges, from antiquity with the Colosseum, to contemporary architecture of the Auditorium Parco della Musica designed by Renzo Piano.

And it could only be Rome the city chosen to host the first Italian G20 of Tourism. Unfortunately, in a "remote" way due to the Covid 19 emergency.

Although distant, the delegations in connection will explore topics such as environmental sustainability linked to tourism, and how to make it easier to return to safe mobility. Key points to ensure a solid and lasting recovery, but above all shared.

The pandemic has taught the whole world that you cannot get out of the virus alone. Our economies and our societies are closely interconnected: and tourism is one of the main vehicles through which this interconnection travels.

AGENDA 4TH OF MAY 2021



12:30 pm – 16:00 pm

Opening remarks by the Italian G20 Presidency

Session I – G20 Tourism Ministers Meeting

16:15 pm

Press Conference by the Italian G20 Presidency

PRESS CONFERENCE

A virtual press conference will follow the Tourism Ministerial Meeting, starting on the 4th of May 2021 at 16.15 CET.

With the presence of:

- **Massimo Garavaglia**, Italian Minister of Tourism

All journalists interested in joining the online press conference must send an accreditation request to g20tourism.accreditation@governo.it by the 3rd of May at 12.00 CET. The request for accreditation must indicate: participant's name, surname and date of birth, reference of the newspaper to which they belong and e-mail address.

It will be possible to follow the press conference both in presence (subject to availability) and remotely. Only journalists who have received confirmation of accreditation and who will identify themselves, within the platform, with the name, surname and newspaper indicated in the accreditation request, will be admitted to the remote press conference.

Please note that journalists in attendance will have to show the results of a negative swab carried out in the 24 hours prior to the event.

The press conference will be held in Italian with the chance of listening to the simultaneous translation into English.

The press conference will still be broadcast live in English on the G20 YouTube channel. www.youtube.com/channel/UCKoPhEcXLR8h3skJ_wSE7LQ

CONTACTS

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G20 Social Media accounts



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