

W20 Call to Action for the G20 Sherpas

In the 2014 G20 declaration, it was the first time G20 members assumed a specific goal towards gender equality in the workplace, known as the Brisbane Commitment 25x2025. According to the ILO 2023 report, half of the G20 members are on track to achieve this commitment, *the time is now to fulfill this promise.*¹

W20 2024 calls upon G20 Sherpas to urge G20 leaders to:

1. Create a G20 **Care Economy** and Support Plan that enhances national care systems and addresses unpaid and informal care work.
 - Develop this as a *new growth sector for the economy*.
 - Pay workers and provide social protection, and engage men and boys in caregiving responsibilities while eliminating the high informal work among women still existing in most G20 countries.
2. Guarantee a **gender-responsive approach in all climate change** policies, actions and Nationally Determined Contributions, ensuring meaningful representation of all women, especially indigenous.
 - Invest in gender-just climate finance, and implement direct funding to women-led climate projects.
3. Halve the **Gender Digital Divide** by 2025.
 - Develop and adopt Global Ethical AI principles that include a gender-lens to ensure equality, and prevent bias.
 - Invest in gender-transformative programs which address the barriers women face including digital literacy, affordability, relevance, safety and security concerns, and harmful stereotypes to make meaningful connectivity viable.
4. **Increase Women's access to domestic and international markets** by implementing **Gender-Responsive Public and Private Procurement (GRPPP)**, **international trade** and **e-commerce initiatives**.

¹ The W20 defines women and girls with an inclusive lens including underserved, black, underrepresented, people of color, disabled and indigenous women in all their diversities.

- Require all banking and financial institutions to incorporate gender-responsive procurement and investment guidelines in all funded projects and implement innovative entrepreneurial policy frameworks within blended finance structures to **mobilize public, private, and multilateral capital.**
5. Increase **access to capital for women entrepreneurs** through all the different stages of growth by requiring and incentivizing development banks, commercial banks, FinTechs and government to target and increase funds for women.
- G20 governments should establish frameworks to support and incentivize initiatives, making them both feasible and attractive to stakeholders. The We-Fi's Women Entrepreneurs Finance Code can be adapted as a model of a strong framework
6. **Eliminate gender-based violence and femicide in all forms** – home, work, in-conflict settings, economic, and technology-facilitated gender-based violence (TFGBV).
- Develop and enforce laws and regulations to prevent impunity, and end physical, sexual, economic and psychological violence.
 - Commit to strengthen, and implement comprehensive, national and global policies, strategies, and support structures in line with the Call to Action Roadmap.
 - Recognize and integrate TFGBV into national laws, regulations and policies, and develop a common international legislative framework to fight cross-border TFGBV. Track the prevalence and impact of TFGBV.
7. Ensure that the G20 captures the **Return on Investment (ROI)** from investing in women on a G20 level and a national level by **tracking and funding** all the initiatives herein and agreed to in Leaders' Declarations.
- Require the collection, analysis, and use of intersectional data capturing women's and girls' experiences across their lifespan.
 - Create a G20 Gender Data Network and W20 Outcome Dashboard for evidence-based policymaking.
 - Develop or improve National Gender Action Plans and bring about parity in G20 countries and beyond.