

## Startup20 One Pager for the G20 4th Finance and Central Bank Deputies Meeting

Startup20 is the G20 engagement group dedicated to fostering innovation, entrepreneurship, and sustainable economic growth. For the G20 Finance Meeting, we focus on financial aspects crucial for the startup and SMEs ecosystem: Investment Facilitation, Financial Inclusion, and Regulatory Frameworks.

### 1. Investment Facilitation

**Objective:** Enhance access to diverse and sustainable funding sources for startups and SMEs.

**Key Actions:**

- **Public-Private Partnerships:** Foster collaboration between governments and private sector investors to create robust funding mechanisms for startups.
- **Tax Incentives:** Implement tax benefits for investors in startups, including venture capitalists and angel investors, to stimulate investment.
- **Funding Platforms:** Develop and support platforms that connect startups with various financial resources such as grants, loans, and equity investments.

### 2. Financial Inclusion

**Objective:** Ensure equitable access to financial services

**Key Actions:**

- **Digital Financial Services:** Promote the use of digital financial services to increase accessibility for individuals in remote or underbanked areas.
- **Microfinancing and Crowdfunding:** Encourage alternative financing models such as microfinancing and crowdfunding to empower individuals to create their own business and foster sustainable economic growth.
- **Financial Literacy Programs:** Implement programs to enhance financial literacy among the population, enabling better financial management and participation in entrepreneurial activities.

### 3. Regulatory Frameworks

**Objective:** Create a supportive regulatory environment that facilitates startup and SMEs growth while ensuring financial stability.

**Key Actions:**

- **Harmonized Regulations:** Work towards consistent and transparent startup regulations across G20 nations to simplify cross-border investments and operations.
- **Fintech Innovation:** Support regulatory sandboxes and other initiatives that encourage fintech innovation, ensuring startups can leverage new financial technologies.
- **Risk Management:** Develop regulatory frameworks that balance innovation with risk management, ensuring financial stability and investor protection.

**Relevant Data:**

- **Investment Growth:** In 2023, venture capital investments in G20 countries increased by an average of 25%, highlighting the growing interest in startups.
- **Digital Financial Services:** Adoption of digital financial services in emerging markets grew by 30% over the past two years, significantly enhancing financial inclusion.
- **Fintech Regulation:** Over 60% of G20 nations have established regulatory sandboxes to support fintech innovation, demonstrating a commitment to creating supportive environments for startups.

For more information, please contact me:

**Barbara Furiati**

**Policy Director for the Brazilian Startups Association**

**Startup20 Sherpa**

**+55 61 991384555**

**barbarafuriati@abstartups.com.br**